

MARKET OUTLOOK



MARKET ALERT

Apples



SUPPLY
FAIR
QUALITY
GOOD

Inventories are reaching very low numbers while demand still strong. We might experience some shortages in sizes and varieties. Result of this, prices are going up significantly. Until new crop starts, we expect this market trend to be strong and tight. Golden, Reds, Honeycrisp, Granny and Gala are the most hit. We encourage to use Fuji as much as possible. Some Galas and Granny are coming from abroad but not reaching all market places. Local WA pears will start within a month.

Asparagus



SUPPLY
FAIR
QUALITY
FAIR

Asparagus, still tight but continuing to improve, prices escalated but seeing improvement and good demand

Avocados



SUPPLY
FAIR
QUALITY
GOOD

Pricing from Mexico has gone up sustainably from last week levels and additional increases are expected. The sizing out of Mexico favors the larger fruit. The smaller fruit is available but in high demand as the 60 ct. and smaller fruit supply is low. The smaller sizes should more prevalent in the next week or two.

Bananas



SUPPLY
GOOD
QUALITY
GOOD

Banana quality and availability are good as many growing regions recover from last years late hurricanes.

Berries



SUPPLY
FAIR
QUALITY
FAIR

Blackberries : Prices for Blackberries are trending up this week. Supplies tighten up out of California due to heat. Production out of Mexico & North Carolina are currently in play. We'll see shipments out of Guatemala in the weeks to come.

Blueberries : Prices for Blueberries are trending slightly down this week. Production is coming out of Oregon, Washington State, Michigan, New Jersey and Canada. Heat in the West is impacting production and Quality.

Raspberries : Prices for Raspberries are trending up this week. Heat is impacting supplies and quality out of California.

MARKET OUTLOOK

Beans, Green



SUPPLY

FAIR

QUALITY

GOOD

In the East beans remain tight with lower volume as the Georgia and North Carolina growing regions wrap up their harvest and production starts to transition to Tennessee. In the West last weeks heatwave may effect supply and quality out of Fresno and Brentwood regions

Broccoli



SUPPLY

FAIR

QUALITY

FAIR

Supplies will continue to be light this week. Demand continues to be good, encountering some quality issues such as hollow core on Broccoli crowns. Supplies will continue to be light for the next few weeks. (F.O.B pricing for this week \$8.30 - \$9.33)

MARKET ALERT

Brussels Sprouts



SUPPLY

FAIR

QUALITY

FAIR

Supplies continue to be light this week. Demand continues to be steady, quality has improved. Supplies are starting to improve now that we are seeing local produce. (F.O.B pricing for this week \$30.60 - \$31.45)

Carrots



SUPPLY

FAIR

QUALITY

GOOD

Some fields are finishing the crop in the Imperial Valley. Partial shortages might occur with jumbos this week and the front part of next week. Next crop out of Kern County should have good size and going forward with no supply issues

Cauliflower



SUPPLY

GOOD

QUALITY

GOOD

Supplies will be very good this week. Demand for Cauliflower continues to be light, quality is good at this time. Supplies are expected to be steady the next few weeks. (F.O.B pricing for this week \$10.20 - \$10.55)

Cantaloupes



SUPPLY

FAIR

QUALITY

GOOD

The Cantaloupe volume in California has started to ramp up. Markets have settled to lower levels following the Fourth of July holiday decrease in demand. Many retailers have planned sales promotions over the next 7-14 days which should assist in stabilizing the market. Early fields were providing an even range of 9/12s .

MARKET OUTLOOK



Celery



SUPPLY
GOOD
QUALITY
GOOD

Supplies will be very good this week. Demand continues to be good, quality is also good. Supplies are expected to remain steady for a few weeks. (F.O.B pricing for this week \$10.00 - \$10.25)

Corn



SUPPLY
GOOD
QUALITY
GOOD

Prices for Corn are trending down this week. Production is strong out of California. Out of the East, Georgia is slowing down while numbers are increasing out of the California, Carolina's, Delaware , Illinois and Indiana.

Cucumbers



SUPPLY
GOOD
QUALITY
GOOD

Prices for Cucumbers are trending down this week. Production is picking up out of Mexico, New Jersey, Michigan and Canada. Production out of the North West is being impacted by extreme heat. Regional/Local production is popping up around the country.

Eggplant



SUPPLY
GOOD
QUALITY
GOOD

Prices for Eggplant are trending slight up this week. Growers are reporting quality issues with product out of Georgia. Prices are expected to trend down in the weeks to come as production ramps up out of various areas of the country. Production is currently coming out of Georgia, North Carolina, California & Baja.

Grapes



SUPPLY
FAIR
QUALITY
GOOD

The high costs of freight to the east coast is having an adverse affect on the Grape Market. Due to the extreme heat and smoke from the wildfires . They have only been able to harvest grapes in the early morning. Which in-turn are keeping the prices high. Grape quality is good overall.

MARKET ALERT

Honeydews



SUPPLY
FAIR
QUALITY
FAIR

Honeydew production remains very low at all growing regions. High pricing continues and should remain through the week until California begins to increase supply . Sizing is also on the larger size leaving 6/8s in short supply. In the next 7-10 days we should see and increase in volume as new growing regions come on-line.

MARKET OUTLOOK



Iceberg



SUPPLY
GOOD
QUALITY
FAIR

Supplies are steady this week. Demand is lower this week, overall quality has improved. Weights will be better this week. Supplies should be steady for a few weeks. (F.O.B pricing for this week \$10.60 - \$11.60)

Leaf



SUPPLY
GOOD
QUALITY
FAIR

Romaine: Supplies are steady this week. Demand has decreased this week, expect occasional fringe burn due to recent winds. Supplies should remain steady, markets are expected to remain steady for a few weeks. (F.O.B pricing for this week \$9.85 - \$10.48) **Hearts** (\$12.05 - \$13.05) **Green & Red Leaf Lettuce:** Supplies continue to be good this week. Demand continues to be very light, quality has also improved. Supplies should remain steady for a few weeks. (F.O.B pricing for this week \$7.13 - \$7.85) **Tender Leaf:** Supplies continue to be excellent this week. Demand is steady on tenderleaf, quality is very good. Supplies should remain steady for a few weeks. (F.O.B pricing for this week \$4.25 - \$4.75)

Lemons

& Limes



SUPPLY
GOOD
QUALITY
GOOD

LIMES: remain competitive and good availability demand etc. steady

LEMONS: Lemons are absolutely crazy tight right now due to a major labor shortage in CA. Losing picking crews daily due to Cherries and blueberries being picked. Shippers doing everything they can to cover contract business but struggling daily. Chilean import lemons have started to arrive which will help supply and relieve this shortage.

MARKET ALERT

Mushrooms



SUPPLY
FAIR
QUALITY
GOOD

The mushroom industry continues with a shortage of labor, as well as cost inflation increases in raw materials. Specifically corrugated cardboard and packaging materials. Additionally, the price increases in freights nationally have greatly impacted cost to mushroom growers. Pricing on mushrooms must increase at this time due to Labor, Transportation, and packaging.

Onions



SUPPLY
GOOD
QUALITY
GOOD

Onions stable. Market stable quality and demand pretty even. Be back in ID/OR next month. Had a good amount of heat there so evaluating crops. Keeping an eye on fires for smog,

MARKET OUTLOOK

Onions, Green



SUPPLY

GOOD

QUALITY

GOOD

Supplies continue to be good this week. Demand is steady on Green Onions. Quality remains good, supplies should remain steady for a few weeks. (F.O.B pricing for this week \$10.00 - \$10.65)

Oranges



SUPPLY

FAIR

QUALITY

FAIR

The pipeline is starting to flow, excess inventories are gone. Most of the new fruit is on medium and big sizes (72/56s/48s). Small sizes (138/113) starting to be limited and will be for the rest of the season.

Pears



SUPPLY

FAIR

QUALITY

FAIR

Pears are reaching the end of the season out of WA. Some varieties available out of CA but small sizes very limited.

MARKET ALERT

Peppers, Bell



SUPPLY

FAIR

QUALITY

FAIR

Prices for Green Peppers are drastically trending up this week. Prices for Red Peppers are down with Yellow Peppers holding steady. Production out of New Jersey & Michigan is picking up while volume out of Carolina's is holding steady. Regional local production is picking up throughout the North East. Out of the West, the heat in California is impacting production and quality.

Peppers, Chili



SUPPLY

GOOD

QUALITY

FAIR

Prices for Chili Peppers are trending up this week. Production is coming out of Baja however the excess heat is impacting quality. Production out of Georgia is winding down and facing challenges with quality too.

Pineapples



SUPPLY

FAIR

QUALITY

GOOD

Imports of Pineapple to the US are down this week and that trend will continue for the next 3-4 weeks. After that import volumes will improve with good availability on 5 & 6cts.

MARKET OUTLOOK



Potatoes



SUPPLY

FAIR

QUALITY

FAIR

Potatoes stable, fobs hitting \$20. Keep an eye on quality as we get to the end of the season and sheds. Had a good amount of heat there so evaluating crops, etc. keep an eye on fires for smog, etc.

Squash



SUPPLY

GOOD

QUALITY

GOOD

Prices for Yellow Squash are stable this week. Prices for Green Squash are trending up this week. Production is coming out of Michigan as well as mutable regional/local suppliers. Growers out of Michigan are reporting a slow start to their program due to weather. Production out of Santa Maria California is on the upswing. Supplies are lighter out of Fresno California.

Strawberries



SUPPLY

FAIR

QUALITY

FAIR

Prices for Strawberries are trending up this week. Production out of the Watsonville Salinas area are winding down. Higher production out of Santa Mara is just around the corner. Growers are reporting a lot of heat related quality challenges. It's suggested that end users turn inventory as fast as possible.

MARKET ALERT

Tomatoes



SUPPLY

GOOD

QUALITY

GOOD

Prices for 20 lb. Round, 25 lb. Round and Grapes tomatoes are trending down this week. Prices for Roma Tomatoes are trending up. Increased Freight Rates, Labor, Pallets and Box cost is keeping pressure on prices. Growers are reporting extreme labor shortages all up and down the supply chain. Heat out in California is speeding up production. Expect tighter supplies out of the West in the weeks to come due to the heat related disruption.

Watermelons



SUPPLY

FAIR

QUALITY

GOOD

Prices for Seeded and Seedless Watermelons are trending up this week. Supplies have tightened up this week. Production is coming out of Georgia, Missouri, Mississippi, North Carolina, Indiana, Arizona and California. Weather from Hurricane Elsa a few weeks ago has impacted production on the East Coast.

Extreme Shallot Shortage

There is an ongoing extreme Shallot shortage with rationing, due to lower planted acreage as a result of Covid-19. We will keep on top of this issue and send updates as they become available.

Americans want to get out of their houses and eat out

By **TOM KARST** June 29, 2021

Americans are ready to leave their homes and are spending money at restaurants when they are out.

JP Frossard, New York-based analyst with RaboResearch, said that retail spending data from U.S. Census in mid-June confirms that “after 15 months of home-cooking, home-office, home-schooling, home-everything, all the consumer wants is to be away from home.”

Spending with food-away-from-home (foodservice) has continuously expanded, he said. May expenditures for food away from home came 1.8% higher than April, and the past three months combined resulted 21% above the previous three months (December through February). The increases are on the back of restrictions being lifted, vaccination ramping up, and cases dropping.

“Foodservice spending returned to pre-pandemic levels in May,” he said.

Last year, most industry analysts expected pre-pandemic levels could only be reached in 2022.

Frossard said QSR (quick-service restaurants) and limited-service restaurants were the first to start rebounding last year.

www.thepacker.com/news/foodservice/americans-want-get-out-their-houses-and-eat-out?mkt_tok=ODQzLVIHQi03OTMAAAF-SY8XKzdIEiBQMIMh57nlSqUYbyXHH-9Ba7qKm7C_u_qQ2zHCNCR1z7m79QkmJCQUQ2H-2Jwb6ceK2zZ9WwbIIY7fwqvlNz81sG3wKgXP2iWwUnPogzA

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to dforsythe@nproduce.com and we will be happy to give you those current market conditions. Also look for our Spanish version that will be released on Monday. Have a great week!

Your Dedicated NPC, LLC Staff