

## MARKET ALERT



July 29, 2022

**Asparagus:** Supplies continues to be limited due to cold temperatures in Mexico and Peru. Continue to see short supply on Large/XLg/Jumbo. Trend will continue until third week of August when new fields open in southern Peru. Market remains extremely active with price trending upward. Good quality overall.

**Blueberries:** Prices for Blackberries are up this week. Growers are reporting lower volumes that are typical for this time of year. Production out of California is winding down and moving to the Northwest. Volumes are expected to pick up in August.

**Cabbage Green:** Supplies are slightly better this week. Market pricing continues to stay strong. Expecting for supplies to continue improving into next week.

**Cabbage Red:** Supplies continue to be very limited. Expect market pricing to maintain escalated for a few weeks.

**Carrots:** Crop sizing still small, so jumbos are extremely limited. We encourage all to be open to use table carrots instead. Due to some precuts are taken from jumbo, there has been low supply on carrots sticks and other pre-cuts as well.

**Cilantro:** Supplies continue to be very short for this week. Elevated market pricing will continue into next week.

**Corn:** Prices for Corn are trending up this week. Market conditions are much the same as last week. California is expecting tight supplies for the next few weeks. Production out of the East has been impacted by heat. Georgia is done and production is working its way to the North East regions. Most growers aren't taking on any new business. Expect the possibility of order cuts.

**Herbs:** Quality out of Mexico is fair to good. Domestic product has been low. Dill will be tight for the next 10-14 days due to heat as product is yellowing. Chervil continued to be affected by the heat.

**Iceberg Lettuce:** Supplies are under budget this week. Market pricing is escalated. Higher demand for Lettuce going into next week.

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**Oranges ON RADAR:** Valencia's are showing to be 25%-30% down as an industry peaking on smaller fruit. Due to the industry being down this season we are anticipating the market to stay very, very strong all summer. With a high demand we do think the industry will be out of Valencia's mid-Sept and not starting Navels until mid-October. Leaving a 3-4 week gap on oranges. Chile had a freeze and lost a large % of their late navels which usually come in September and October leaving us unable to depend on them. Florida is hopeful to start first week of October. We are looking into each country to see if there is any other options for Oranges but there may be a gap which we have not seen in past years.

**Raspberries:** Prices for Raspberries are flat this week. Volumes are working down and are expected to remain that way for the next few weeks. The weather has been favorable, and growers are reporting good quality.

**Romaine Hearts 48ct:** Supplies are under budget for this week. Market pricing has escalated going into next week.

**Pepper Bells:** More availability is expected as growing areas in the North open up in the weeks to come.

**Potatoes:** The potato market continues to be extremely tight on all size and grades. Old crop storage supplies are very low, and some are already out. Some suppliers are expecting a 3-4 week gap. Quality is still a concern with hollow hearts and pressure bruising from storage. Expect orders to be short as there are no open market product available. Need to be flexible with sizing, state of origin, and open to alternative such as sweet potatoes, reds or yellow during the shortage. This is affecting pre-cut potatoes as well. Demands exceed supplies. New crop Norkotahs are expected to begin in August, but it will take at least 10-14 days to refill the pipeline.

**Strawberries:** Prices for Strawberries trending up slightly this week. Volumes are coming down a bit as expected. Growers are seeing a lot of Ad Activity from Retail Grocery Chain Stores. That's taking a lot of fruit out of the market. Growers are expecting volumes to pick up a bit in the weeks to come.

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to [dforsythe@nproduce.com](mailto:dforsythe@nproduce.com) and we will be happy to give you those current market conditions. Also look for our Spanish version that will be released on Monday. Have a great week!

Your Dedicated NPC, LLC Staff