

MARKET OUTLOOK



Apples



SUPPLY
FAIR
QUALITY
GOOD

As we move forward with the new apple crop, volume starts to ease with some varieties. Gala and Honeycrisp already started and will be followed this coming weeks by Granny, Red Delicious and Fuji. Pipelines will soon be filled with new seasonal fruit. Fall will be a good time to promote adding apples into any dish.

Note:

We are expecting to have some insight about predominant sizes and overall crop size around late September.

MARKET ALERT

Asparagus



SUPPLY
TIGHT
QUALITY
GOOD

The volume coming out of Peru is still very limited. In addition, container availability is still very limited due to them going to Asia for loading goods and not being available to ship products from other countries. Add to that logistic issues with air transport and when added together are causing the markets to move higher due to high demand and low incoming volume.

MARKET ALERT

Avocados



SUPPLY
FAIR
QUALITY
GOOD

Demand is still exceeding supply and field pricing continues to rise. Volumes out of Mexico continue to be very light with the size curve causing the biggest concerns. There is no big fruit being harvested – 40s and larger are practically non-existent. 48s and 60s continue to be light and in high demand. 70s and 84s are the majority of the harvest, but with overall volumes being so light the price point is ticking up on small fruit. #2s have dropped to less than 2% of the harvest, with extremely limited availability on 48# 2s and larger. Mexico is projected to harvest 7.5 MIL lb. more than last week. The industry is still below the 55 MIL lb. mark – which is not enough, and demand for fruit in the field is high.

Bananas



SUPPLY
GOOD
QUALITY
GOOD

Banana quality and availability are good. No problems with supply.

MARKET ALERT

Berries



SUPPLY
FAIR
QUALITY
FAIR

Blackberries : Prices for Blackberries are trending up this week. Production is coming down out of California and will be moving to Mexico. Look for tighter supplies until the transition is completed.

Blueberries : Prices for Blueberries are trending up this week. Supplies remain extremely tight as imported fruit faces prolonged delays getting unloaded at the ports. Shippers don't see any relief in sight at this time.

Raspberries : Prices for Raspberries are trending up this week. Just like with Blackberries, production is coming down out of California and will be moving to Mexico. Look for tighter supplies until the transition is completed.

MARKET OUTLOOK

MARKET ALERT

Beans, Green



SUPPLY
TIGHT
QUALITY
FAIR

Weather is still causing delays in harvesting. In addition, there are logistic opportunities with imports coming into the States, add in the heavy demand we are currently experiencing all of which are causing the markets rise. We see this continuing for the next several weeks until the supply chain is able to catch up.

MARKET ALERT

Broccoli



SUPPLY
FAIR
QUALITY
GOOD

Supplies continue to be very short this week. Market pricing has increased, demand continues to be good. Quality is only fair at this time, supplies will be limited for another few weeks. (F.O.B pricing for this week \$22.50 - \$22.83)

MARKET ALERT

Brussels Sprouts



SUPPLY
FAIR
QUALITY
FAIR

Supplies seem to be improving. Demand continues to be steady, growers are seeing some quality issues. Supplies are expected to continue improving the next few weeks. (F.O.B pricing for this week \$27.85 - \$28.05)

Carrots



SUPPLY
FAIR
QUALITY
GOOD

Some fields are finishing the crop in the Imperial Valley. Partial shortages might occur with jumbos this week and the front part of next week. Next crop out of Kern County should have good size and going forward with no supply issues

Cauliflower



SUPPLY
GOOD
QUALITY
GOOD

Supplies are starting to get light. Demand has really increased this week. Overall quality is good, supplies are expected to be light the next few weeks. (F.O.B pricing for this week \$11.23 - \$13.05)

Cantaloupes



SUPPLY
FAIR
QUALITY
GOOD

Cantaloupe volume has started seeing it's seasonal decrease as we reach the end of the California harvest which will end mid-October. Arizona production is expected to be ready by early October.

Cantaloupe markets have started to strengthen due to less availability. Current sizing levels are mostly 9/12s with few jumbos being packed. Temperatures in the region are forecasted to steadily decline over the next 7-10 days which will contribute to smaller sizing becoming more predominant as we move into October.

MARKET OUTLOOK



Celery



SUPPLY

GOOD

QUALITY

GOOD

Supplies are very good this week. Demand continues to be steady. Supplies are expected to remain steady for a few weeks. (F.O.B pricing for this week \$9.05 - \$9.50)

MARKET ALERT

Corn



SUPPLY

FAIR

QUALITY

GOOD

Prices for Corn are trending up this week. Production out of the North East, California and Local Programs are winding down. Georgia will start shipping product in a few weeks. Look for tight supplies until volumes out of the South pick up. Growers out of California are expecting a gap as production out of Northern California ends and until South California comes on line.

Cucumbers



SUPPLY

GOOD

QUALITY

GOOD

Prices for Slicing Cucumbers are trending down this week. Production is moving South to Georgia and the Carolinas. That could keep some pressure on pricing, weather permitting.

Eggplant



SUPPLY

FAIR

QUALITY

GOOD

Prices for Eggplant are trending up this week. Supplies have tightened up as production transitions from the North East and works it's way South. Production out of the Central Valley are out of California remains steady.

Grapes



SUPPLY

GOOD

QUALITY

GOOD

Currently California weather conditions are good and will not impact growing conditions or supply for grapes.. Grape market remained steady from last week. Supplies and quality are good.

MARKET ALERT

Honeydews



SUPPLY

FAIR

QUALITY

FAIR

As has been forecasted the honeydew situation continues to worsen and no relief anticipated for the remainder of the California growing season, which will go into early to mid-October at which point the Dessert and Mexican harvest will have begun and will increase the volume of melons on the market. With that said, please keep in mind we will could be seeing a tightening in supply over the next four weeks at least.



MARKET OUTLOOK

MARKET ALERT

SUPPLY

FAIR

Iceberg

QUALITY

FAIR



Supplies continue to be lighter side this week. Demand is better, overall quality is only fair. Weights will be on the lighter side until supplies improve. Supplies will be light for another few weeks. (F.O.B pricing for this week \$18.11- \$19.11)

MARKET ALERT

SUPPLY

FAIR

Leaf

QUALITY

FAIR



Romaine: Supplies continue to be limited this week. Demand has increased, overall quality is only fair at this time. Growers are encountering some quality issues at field level. Expect supplies to be light for a few weeks. (F.O.B pricing for this week \$16.05-\$16.25)
Hearts (\$20.85 - \$22.48)

Green & Red Leaf Lettuce: Supplies continue to be good this week. Demand is steady this week, overall quality is good. Supplies should remain steady for a few weeks. (F.O.B pricing for this week \$7.68 - \$8.60)

Tender Leaf: Supplies continue to be excellent this week. Demand is good on tender leaf, quality is very good. Supplies should remain steady for a few weeks. (F.O.B pricing for this week \$4.65 - \$4.75)

Lemons

SUPPLY

FAIR

& Limes

QUALITY

FAIR



LIMES: The market is expected to remain steady next week along with elevated crossings. No major changes forecasted in terms of pricing, sizing, and quality.

LEMONS: We expect overall low availability again next week, especially as the offshore imports wind down. Demand continues to strengthen as costs increase. Large fruit will remain scarce for the foreseeable future; the crop is currently peaking on 165's & 140's. Quality is optimal, yielding predominately fancy-grade fruit.

MARKET ALERT

SUPPLY

SHORT

Mushrooms

QUALITY

FAIR



Shitake Mushrooms: Due to uncontrollable rise in cost of imported Shitake logs from China. Shitake mushrooms supplies will be short, prices will be changing almost weekly. Long delays to unload shipments at the ports have caused some interruptions with supplies. This is caused by labor shortage and limited freight availability.

The mushroom industry continues with a shortage of labor, as well as cost inflation increases in raw materials. Specifically corrugated cardboard and packaging materials. Additionally, the price increases in freights nationally have greatly impacted cost to mushroom growers. Pricing on mushrooms must increase at this time due to Labor, Transportation, and packaging.

MARKET ALERT

SUPPLY

FAIR

Onions

QUALITY

GOOD



The onion market continues to increased this week due to poor yields and sizing issues. Mediums are abundant and on the lower end of the market. All other sizes remain elevated as supplies are extremely tight. The quality on white onions is questionable. Growers are really concerned but won't know the true extent of the situation until end of harvest in the next month or so. FOBs from Idaho and Oregon for Reds are \$13.50, yellows other than mediums are \$12.25 and mediums are \$5.00, whites are \$17.00.

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Onions, Green



SUPPLY

GOOD

QUALITY

GOOD

Supplies have improved this week. Demand is good, Quality remains good. Supplies are expected to improve next week as well as pricing. (F.O.B pricing for this week \$17.85 - \$19.85)

Oranges



SUPPLY

FAIR

QUALITY

FAIR

The Valencia market is very active, and inventory will be down as schools ramp up this week across the country. We expect the market to tighten causing a “demand exceeds supply” situation before the end of the week on 113ct and smaller. Markets will continue to trend upward until October. Most growers are limited in labor and harvesting/ packing hours due to the shortages in the labor force and the extreme heat. Causing fruit to stay on the trees longer and sizing-up. With Schools and program business taking all the small sizes available the leave very little for open the market business

Pears



SUPPLY

FAIR

QUALITY

FAIR

Pears are reaching the end of the season out of WA. Some varieties available our of CA but small sizes very limited.

Peppers, Bell



SUPPLY

FAIR

QUALITY

FAIR

Prices for Green and Red Peppers are trending up this week. Prices for Yellow Peppers are trending down. Production out of the North East is winding down as well as many local programs. Supplies for Green Peppers will remain tight until Georgia's production picks up in weeks 2 or 3 in October. Demands are up out of California and that's helping to keep a floor on pricing.

Peppers, Chili



SUPPLY

FAIR

QUALITY

GOOD

Prices for Chili Peppers are trending up this week. Production is transiting from the North East to the South. Expect some bumps in the road in respect to supplies as various growers ramp up. Production out of Santa Maria and Baja is steady.

Pineapples



SUPPLY

FAIR

QUALITY

GOOD

Pineapple volume is where it should be for this time of year. The quality is exceptional.

MARKET OUTLOOK

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Potatoes



SUPPLY

FAIR

QUALITY

FAIR

Potato markets are stabilizing but still worried about the crop. There are yield and sizing issues are still a big concern Norkotahs are currently doing well. But there are supply concerns with the Burbanks for December and January and we could be looking at significant supply concerns May through August 2022 as both Norkotahs and Burbanks size and yields are appearing to be down dramatically from last year. We will have more information to share as harvest finishes up over the next month.

Squash



SUPPLY

FAIR

QUALITY

FAIR

Prices for Yellow Squash is trending down this week. Prices for Green Squash is trending up. Production has moved to the Carolinas and Georgia. As volumes ramp up look for more competitive pricing.

Strawberries



SUPPLY

MIXED

QUALITY

MIXED

Prices for Strawberries are mixed this week. Production out of Salinas and Watsonville is winding down. Growers are reporting challenges with quality for product out of Northern California. Prices are depressed for old crop product. Production out of Santa Maria is ramping up. Prices are higher and the quality is very good. Pricing is currently at a premi-

MARKET ALERT

Tomatoes



SUPPLY

FAIR

QUALITY

FAIR

Prices for all Tomatoes except Roma's are trending up this week. Prices for Roma tomatoes are elevated. Supplies are extremely tight out of the East due to recent weather events. Growers are reporting possible supply gaps in the future as production transitions South during the fall. Production out of Mexico, Baja and California remains steady.

U.S. Farmers Face Supply Shortages, Higher Costs After Hurricane Ida

By [REUTERS](#) September 23, 2021

Troy Walker's phone will not stop ringing at his Kansas farm cooperative, with growers needing fertilizer for their wheat fields in the coming months.

In Kentucky, corn and soybean farmer Caleb Ragland said shelves at his local farm supplier are often bare of weed killer glyphosate and other crop chemicals. He expects the situation could get worse.

Bayer's glyphosate manufacturing plant in Louisiana remains shut after Hurricane Ida slammed the Gulf Coast in late August, further complicating logistical and supply chain problems that had already tightened global supplies of fertilizers and chemicals.

"Ida was like a heavyweight boxer going 15 rounds, and threw a hard upper-cut at the farmer," said Ragland, a ninth generation corn and soybean farmer in Magnolia, Kentucky. "Things were already bad. Ida made it worse."

Ida disrupted grain and soybean shipments from the Gulf Coast, which accounts for about 60% of U.S. exports, at a time global crop supplies are tight and demand from China is strong.

Now, the storm's ripple effects are hampering production and movement of some fertilizers and crop chemicals ahead of U.S. harvest. This is straining an agricultural and food supply chain already battered by trade and logistics delays during the pandemic.

Rising input costs threaten the incomes of farmers who had banked on booming profits this year, as crop prices soared to the highest in nearly a decade, after years of stagnating around break-even levels. Ragland and other farmers have been rethinking what they will plant in the spring; crops requiring less fertilizer look more attractive.

[U.S. Farmers Face Supply Shortages, Higher Costs After Hurricane Ida | The Packer](#)

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to dforsythe@nproduce.com and we will be happy to give you those current market conditions. Also look for our Spanish version that will be released on Monday. Have a great week!

Your Dedicated NPC, LLC Staff