

MARKET OUTLOOK



Apples



SUPPLY
FAIR
QUALITY
GOOD

As we move forward with the new apple crop, volume starts to ease with some varieties. Gala and Honeycrisp already started and will be followed this coming weeks by Granny, Red Delicious and Fuji. Pipelines will soon be filled with new seasonal fruit. Fall will be a good time to promote adding apples into any dish.

Note:

We are expecting to have some insight about predominant sizes and overall crop size around late September.

MARKET ALERT

Asparagus



SUPPLY
GOOD
QUALITY
GOOD

Low Volume . Good quality. High Demand. Volume decreased due to the transition of production from the north to the south. Expecting less volume for couple weeks until production from the south reaches good levels of production. Not even enough supply for USDA to call a market, prices spiked overnight and are capped out in many areas. Will keep a close eye on volumes and allocations next week; recommend flexibility on sizing in certain areas.

MARKET ALERT

Avocados



SUPPLY
FAIR
QUALITY
GOOD

Demand is still exceeding supply and field pricing continues to rise. Volumes out of Mexico continue to be very light with the size curve causing the biggest concerns. There is no big fruit being harvested – 40s and larger are practically non-existent. 48s and 60s continue to be light and in high demand. 70s and 84s are the majority of the harvest, but with overall volumes being so light the price point is ticking up on small fruit. #2s have dropped to less than 2% of the harvest, with extremely limited availability on 48# 2s and larger. Mexico is projected to harvest 7.5 MIL lb. more than last week. The industry is still below the 55 MIL lb. mark – which is not enough, and demand for fruit in the field is high.

Bananas



SUPPLY
GOOD
QUALITY
GOOD

Banana quality and availability are good. No problems with supply.

Berries



SUPPLY
FAIR
QUALITY
FAIR

Blackberries : Prices for Blackberries are trending up this week. Production is coming off their peak out Watsonville CA. Volume is currently being impacted by cooler weather in California. Mexico is crossing fruit with good volumes expected in the middle of September through October.

Blueberries : Prices for Blueberries are trending up this week. Production out of the Northwest is finished for the season. Product out of South America is being held up at the ports due to unloading delays. Mexico is just starting with low numbers. Some product is being flown in at high prices.

Raspberries : Prices for Raspberries are trending down this week. Production out for Mexico is increasing each week. This will help keep some pressure on pricing.

MARKET OUTLOOK

Beans, Green



SUPPLY

FAIR

QUALITY

FAIR

Due to rain we are seeing delays in harvesting and quality issues in the Northeast. Out of the west, we see the supply remaining steady out of Fresno and other local districts. There is also some volume shipping out of Baja. Overall quality is fair.

Broccoli



SUPPLY

GOOD

QUALITY

GOOD

Supplies continue to be steady this week. Market pricing has also increased, demand has increased this week. Quality has improved. Supplies will be steady for a few weeks. (F.O.B pricing for this week \$9.95 - \$11.05)

MARKET ALERT

Brussels Sprouts



SUPPLY

FAIR

QUALITY

FAIR

Supplies continue to be short this week. Demand continues to be steady, growers are seeing some quality issues. Supplies will continue to be very limited for a few weeks. (F.O.B pricing for this week \$37.35 - \$37.85)

Carrots



SUPPLY

FAIR

QUALITY

GOOD

Some fields are finishing the crop in the Imperial Valley. Partial shortages might occur with jumbos this week and the front part of next week. Next crop out of Kern County should have good size and going forward with no supply issues

Cauliflower



SUPPLY

GOOD

QUALITY

GOOD

Supplies will continue to be steady this week. Demand has increased. Overall quality will be good. Supplies are expected to be steady the next few weeks. (F.O.B pricing for this week \$8.60 - \$9.05)

Cantaloupes



SUPPLY

FAIR

QUALITY

GOOD

Cantaloupe production has been steady but remains limited in the San Joaquin Valley in relation to historical comparisons. The past two seasons, but especially this season, has magnified the overall reduction in the melon acreage being grown. 2019 data showed 23 million melon cartons were packed in California and that number was reduced to 14 million melon cartons in 2020. 2021 was projected to reach 12 million melon cartons. The water shortage and increased overall costs across the board are creating a new mindset amongst growers as higher markets are being realized. Melons grown in Ontario and eastern US will be finishing up which will create added pressure to an already challenging market.

MARKET OUTLOOK



Celery



SUPPLY

GOOD

QUALITY

GOOD

Supplies continue to be very good this week. Demand continues to be steady. Supplies are expected to remain steady for a few weeks. (F.O.B pricing for this week \$8.65 - \$8.90)

Corn



SUPPLY

GOOD

QUALITY

GOOD

Prices for Corn are trending slightly up this week. Growers are reporting high ad activity from retail grocery stores. Growers are expecting tight supplies for the next few days prior to Labor Day. Labor, the tight truck situation and freight rates are a factor more than ever this year.

Cucumbers



SUPPLY

GOOD

QUALITY

FAIR

Prices for Cucumbers are trending up this week. Rains from Hurricane Ida didn't help the supply situation earlier this week. Production is forecasted to start out of the Carolina's in a few weeks followed by Georgia. Volumes out of Mexico are a bit lower than usual right now. Overall growers are expecting some supply and price pressure for the next few weeks to come.

Eggplant



SUPPLY

GOOD

QUALITY

GOOD

Prices for Eggplant are steady this week. Production is coming out of New Jersey, Michigan & California.

Grapes



SUPPLY

GOOD

QUALITY

GOOD

Certain varieties of Green Grapes are getting softer while the red market is where it typically should be for this time of year. Reds are showing good quality and typical sizing.

MARKET ALERT

Honeydews



SUPPLY

FAIR

QUALITY

FAIR

Honeydew production has been very limited and is expected to remain short for the balance of the California season. With extreme water restrictions being put in place by the state many growers made the decision early on that honeydews would be sacrificed for the late deal to ensure their water allocations were going to cantaloupe fields. This could lead to a very volatile month of September for the dewes. Flexibility of sizing may be required at time of loading and it is recommended to begin advising customers of the anticipated shortfall in honeydew production over the next 4-6 weeks at minimum.

MARKET OUTLOOK



Iceberg



SUPPLY

GOOD

QUALITY

GOOD

Supplies are steady this week. Demand is steady has increased, overall quality has improved. Improved weights are expected this week. Supplies should be steady for a few weeks. (F.O.B pricing for this week \$12.58- \$13.85)

Leaf



SUPPLY

GOOD

QUALITY

GOOD

Romaine: Supplies will be steady this week. Demand is good, overall quality is only fair at this time. Growers are encountering some quality issues at field level. Expect markets to increase in price the next few weeks. (F.O.B pricing for this week \$12.55-12.75) Hearts (\$14.90 - \$16.10)

Green & Red Leaf Lettuce: Supplies will be very good this week. Demand has improved this week, overall quality is good. Supplies should remain steady for a few weeks. (F.O.B pricing for this week \$7.75 - \$8.05)

Tender Leaf: Supplies continue to be excellent this week. Demand is good on tender leaf, quality is very good. Supplies should remain steady for a few weeks. (F.O.B pricing for this week \$4.65 - \$4.75)

On the Radar

Lemons

SUPPLY

FAIR

& Limes

QUALITY

FAIR



LIMES: Mexican lime crossings continue to escalate as availability increases. Color/shelf life is beginning to improve on small fruit from the new production cycle. Overall quality (on all sizes) will not totally ameliorate until approx. the end of September.

LEMONS: California lemon crop is mainly choice fruit, with very little fancy. Quality is getting compromised as temperatures have reached three digits over the past few weeks. Chilean lemons are in good supply mainly on 140s and 165s. Large lemons more to be tighter a few more days.

MARKET ALERT

Mushrooms



SUPPLY

FAIR

QUALITY

GOOD

Shitake Mushrooms: Due to uncontrollable rise in cost of imported Shitake logs from China. Shitake mushrooms supplies will be short, prices will be changing almost weekly. Long delays to unload shipments at the ports have caused some interruptions with supplies. This is caused by labor shortage and limited freight availability.

The mushroom industry continues with a shortage of labor, as well as cost inflation increases in raw materials. Specifically corrugated cardboard and packaging materials. Additionally, the price increases in freights nationally have greatly impacted cost to mushroom growers. Pricing on mushrooms must increase at this time due to Labor, Transportation, and packaging.

Onions



SUPPLY

GOOD

QUALITY

GOOD

Fully back rolling in ID/OR and these markets are jumping this week. Whites have hit \$17, reds hovering \$9-10 but seeing some \$12s. JBO yellows around \$9 with supers at \$13-16! Mediums remain a deal around \$5. Growers are working through harvest now, but concerned about yields. The team will be in ID/OR in 2 weeks to further evaluate. Supply fair quality good

MARKET OUTLOOK

MARKET ALERT

Onions, Green



SUPPLY

SHORT

QUALITY

GOOD

Supplies are extremely limited this week. Demand is good, Quality remains good. Supplies will remain short for the next few weeks. (F.O.B pricing for this week \$25.70 - \$27.20)

Oranges



SUPPLY

FAIR

QUALITY

FAIR

The Valencia market is very active, and inventory will be down as schools ramp up this week across the country. We expect the market to tighten causing a “demand exceeds supply” situation before the end of the week on 113ct and smaller. Markets will continue to trend upward until October. Most growers are limited in labor and harvesting/ packing hours due to the shortages in the labor force and the extreme heat. Causing fruit to stay on the trees longer and sizing-up. With Schools and program business taking all the small sizes available the leave very little for open the market business

Pears



SUPPLY

FAIR

QUALITY

FAIR

Pears are reaching the end of the season out of WA. Some varieties available our of CA but small sizes very limited.

Peppers, Bell



SUPPLY

GOOD

QUALITY

FAIR

Prices for Green Peppers are steady this week. Prices for Red and Yellow Peppers are trending down. Production out of Michigan, New Jersey and Canada is past it's peak. Rains form Hurricane Ida disrupted production in the East. Volume out of California is steady. Freight cost are defiantly an issue.

Peppers, Chili



SUPPLY

GOOD

QUALITY

GOOD

Prices for Chili Peppers are steady this week. Supplies are leaning towards the tighter side following the usual trend for this time of year. Growers are reporting good quality.

Pineapples



SUPPLY

FAIR

QUALITY

GOOD

Pineapple volume continues to increase and we should see this trend for the foreseeable future.

MARKET OUTLOOK

MARKET ALERT

Potatoes



SUPPLY

FAIR

QUALITY

FAIR

These markets remain high and tight. 40s at \$26, 60s at \$22, 90s at \$11. Growers are working through harvest day and night looking for size, but we wont know more for a few weeks until we get deeper into digs. Growers are concerned for size and yield, especially in regards to burbanks this season. Could be a rocky year, the team will be in ID in 2 weeks to further evaluate. Supply bad quality good

Squash



SUPPLY

GOOD

QUALITY

FAIR

Prices for Yellow Squash are steady this week. Prices for Green Squash is trending down. Growers are looking for improved supplies in the weeks to come. Green Squash is plentiful right now at attractive prices.

Strawberries



SUPPLY

FAIR

QUALITY

FAIR

Prices for Strawberries are trending up this week. Production is working through the holiday demands. Product is currently coming out of Santa Maria, Watsonville & Salinas. Many growers are reporting challenges with staffing. Keep any eye out for possible quality problems. Pickers are less selective when under staffed.

MARKET ALERT

Tomatoes



SUPPLY

FAIR

QUALITY

FAIR

Prices for 2 layer 20 lb. Roma's and Grape Tomatoes are trending down this week. Prices for 25 lb. Round Tomatoes are trending up. Prices for Cherry Tomatoes are steady. Hurricane Ida disrupted supplies out of the North East. Growers are working through challenges with supply and quality. Production out California and Mexico is steady right now.

Watermelons



SUPPLY

GOOD

QUALITY

GOOD

Prices for Watermelons are steady this week. Good supplies out of Colorado, Texas, North Carolina, Missouri, California and Washington State. Truck availability and freight rates are restrictive right now. Growers will switch their crop to pumpkins after the Labor Day Holiday.

Mother Nature stresses crop, but good volume of onions remains in Idaho-eastern Oregon

By [TOM KARST](#) August 30, 2021

Though their early season sizing and yields were off compared with a year ago, Idaho-eastern Oregon onion shippers predicted a quality crop of onions this year.

Good supplies of all onion sizes are projected but peak sizing may be at the lower end of the normal range, shippers said. “Certainly, the hot weather has had a negative impact on our yields,” said Tiffany Cruickshank, assistant general manager for Nyssa, Ore.-based [Snake River Produce](#). She said the Idaho-Eastern Oregon onion growing region has seen temperatures hovering at or above 100 degrees since late June. “Coupled with a very dry and windy spring, I do not anticipate the yields being on par with 2020,” Cruickshank said. Snake River Produce; 2021 onion harvest

High temperatures and windy conditions affected some fields, said Joe Ange, director of business development for [Eagle Eye Produce](#), Idaho Falls, Idaho. “I think overall we’ll see sizing trending down slightly, especially on early-harvested stuff that we’re getting into right now,” he said in early August. Photo courtesy Eagle Eye Produce; 2021 onion harvest

Harvest was picking up speed in the Treasure Valley by mid-August, said Shay Myers, CEO of [Owyhee Produce](#), Parma, Idaho. Myers said yields could be down significantly from both last year and the five-year average. “At this point, it looks like we’ll be probably 20% off from our five-year average, which will put us between 30% and 40% off of what we were last year,” Myers said, noting that last year’s crop showed yields that were 20% above normal. Several factors contributed to lower yields, Myers said. Before irrigation was available, a dry spring didn’t give some fields enough water to ideally sprout the onion crop. “We didn’t have any timely rains and we had some of the windiest conditions in the spring on historical record,” Myers said.

The winds and dry planting conditions created sparser stands of onion plants in early fields. Some of those fields will show good sizing because fewer plants were competing for water and could size up nicely, he said. However, in some fields with good stands, the heat has caused sizes to be slightly smaller than normal, Myers said. Smoke from Western wildfires could also slightly limit crop potential, he said. The smoke has particulates that can drop on necks of onions during early stages of growth. That could affect the long-term storage quality of some onions, but that is hard to determine at this point, Myers said.

[Mother Nature stresses crop, but good volume of onions remains in Idaho-eastern Oregon | The Packer](#)

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to dforsythe@nproduce.com and we will be happy to give you those current market conditions. Also look for our Spanish version that will be released on Monday. Have a great week!

Your Dedicated NPC, LLC Staff