



# Market ALERT

Week 30: July 22 - 28, 2024

## ASPARAGUS | ALERT

Thanks to cool temperatures, Peruvian asparagus supplies have improved and are expected to continue increasing within the next two weeks. Mexican supplies have also improved this week because of better weather conditions. Lower availability remains for larger sizes compared to standard. The first arrival of \*White Asparagus\* is expected at the end of July or early August.

## AVOCADOS | ALERT

Market stability is seemingly within reach. Standing inventories have been pivoting around a comfortable 60 Mil lbs., with days of supply only slightly higher on larger sizes. With plenty of country-of-origin options supplying the industry, and price points coming back down-to-earth, avocados can once again take part in summertime promotions. For the short-term additional movement is needed on 48s and larger, but once August is here that will switch to 60s and smaller.

## BANANAS | ALERT

Fruit is continuing to show great overall quality. Due to Hurricane Beryl vessels are delayed at the ports in Texas and/or have been rerouted to unload nearby. This is expected to cause delays in unloaded and products arrival to our dc network in the Texas area. In rare cases fruit ripening may be delayed resulting in product arriving a ½ stage to stage behind in ripeness. This is not expected to be a major issue.

## BEANS

**Green Beans: ALERT** Hurricane Beryl has created additional challenges in the Midwest growing regions. The intense heat for the past 3 weeks, followed by heavy rain, has ended the mid-west growing season early. There will be some prorating.

**Snow & Snap Beans: ALERT** Guatemalan snow peas and snap peas supplies are low and expected to stay this way for the next few weeks. Peruvian supplies have increased, helping supplement the deficit, and overall quality is good.

## BROCCOLI | ALERT

Supplies have improved this week, however demand for Broccoli has slowed down this week. Supplies will be coming out of Salinas Ca & Santa Maria Ca. Supplies out of Mexico are available but will be limited. Quality is currently reported as only fair. Market pricing continues to be active; market pricing has improved. Some improvement with supplies is expected for next week.

## BRUSSEL SPROUTS | EXTREME

Supplies are very light this week. Quality is being reported as fair, but demand for Brussel Sprouts continues to be good. Market pricing continues to be escalated. Supplies will be very limited for another few weeks. Supplies in Salinas have started while markets will remain escalated for another couple of weeks.



### **CILANTRO | ALERT**

Supplies continue to be light this week. Quality is reported as fair as growers are dealing with quality issues. Market pricing continues to be escalated. Supplies are now shipping out of Oxnard Ca. and Salinas Ca. We expect supplies to continue to be limited in the next few weeks. We are also expecting markets to remain increased for another week.

### **CITRUS**

**Lemons: ALERT** Pricing is high. California faces severe shortage of small lemons; relief expected only when District 3 starts in mid to late September. Light offshore supplies have started to arrive to help with supplies. Flexibility needed for sizing and loading locations in California to fulfill orders.

### **GRAPES | RADAR**

The supply of Mexican table grapes is rapidly decreasing due to recent weather challenges, leading to quality issues and daily rejections at the border. In contrast, California grape production has started with exceptional quality. Initial pricing is higher but is expected to stabilize in the upcoming weeks.

### **ONIONS | RADAR**

The quality is good in all growing regions, with steady demand. Market prices are slightly up on reds and whites. New Mexico has started giving some relief. Whites are starting to decrease and may be limited through the summer, along with the reds.

### **PINEAPPLES | ALERT**

No major changes. Pineapples remain tight. Please consider still being flexible in pineapples sizing and explore 8ct pines and possibly 7ct pines for best services levels. We are getting closer to mid-July; this is when we are anticipating seeing better availability on all sizes in general. Due to Hurricane Beryl vessels are delayed at the ports in Texas and/or have been rerouted to unload nearby. This is expected to cause delays in unloaded and products arrival to our dc network in the Texas area. It may also cause possible shorts over the next few days in a few rare cases.

### **PEPPER BELL | ALERT**

The pricing is high. Hot weather and transition continue to impact supplies on all colors in both coasts.

### **PEPPER CHILI | ALERT**

Pricing remains high. Overall supplies remain low. Heat on both the west and east coasts continues to keep this market in short supply. Growing areas in Mexico are dealing with heat and others have been impacted by recent rains, which are limiting supplies out of there.

### **TOMATOES | ALERT**

Prices have risen due to limited supplies amidst ongoing transitions on the east coast. Heat on the west coast has intensified supply challenges and led to reduced quality. Tight supplies and strong prices are expected to persist throughout July.