



# Market ALERT

WEEK 39: September 23 - 29, 2024

## asparagus



The supply is lower, and the transition on the west coast is ongoing while Peru is in between growing areas. This has led to higher prices and prorates, but better production is expected in the coming weeks.

## beans



**Green Beans:** Supplies are improving, but the market is still elevated. Expect a potential gap in the next few weeks due to field transition.

## berries



**Blackberries:** Prices remain stable, with fair quality in Mexico and good quality in Watsonville. Volumes have peaked and will decline until early October. Overall, production is decent, with good results expected through mid-October.

**Blueberries:** Prices are higher due to limited quantities in the Pacific Northwest as the season ended sooner than anticipated, and the quality is not great. There will be a gap before the import season, leading to a very short supply in September and October.

**Raspberries:** Prices remain stable, with fair quality in Mexico and a potential increase in volume through September. In Watsonville, quality is good but production has declined, with minimal volume available until October before the season ends.

## broccoli



The supply is on budget and demand is high, with supplies coming from Salinas and Santa Maria. Mexico is limited, and the quality is only fair. The market pricing is active, and signs of market pricing improving for the next week, along with supplies.

## cauliflower



Supply is light; demand has increased, with supplies coming from Salinas and Santa Maria, with some from Mexico. Quality is fair, but market pricing has increased, and supply is limited.

## citrus



**Limes:** **FORCE MAJEURE** Mexico's extreme weather conditions have led to a supply shortage, with only sizes 250s and 230s available in significant volumes. Larger sizes are down by 90%. Prices are \$70.00+ FOB and are expected to rise, causing shippers to struggle to fulfill orders through September.

**Oranges:** The California Valencia crop is rapidly ending, leaving little volume remaining. Most harvest is being packed in standard-grade boxes for juicing. Import options are limited due to Argentina's and Chile's final harvests. Some shippers have no product to ship until the domestic crop becomes available in October. Alternatives like apples or grapes are suggested. Relief is expected by late October.



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## grapes



October and November will be challenging for supplies, with California set to finish early due to weather conditions. This early finish will have a significant impact on reds in early October.

## herbs



**Cilantro:** Supply is limited, with fair quality, and increased demands. Market pricing has increased, and supplies are shipping out of Oxnard and Salinas. Expect supply shortages and increased markets in the coming weeks.

## melons



**Cantaloupe:** **RADAR** The fields have started to experience fall growing conditions, which has led to a decrease in yields. Most cantaloupes are sizing at 9/9Js, with limited 12/15s. There is an increased demand for western melons, resulting in higher market prices. Overall, the quality of melons remains good, although there is a slightly reduced shell color due to fewer daylight hours. The internal quality remains strong, with brix levels mainly in the 12-14% range.

**Honeydew:** **RADAR** Temperature changes have caused fluctuating production, resulting in varying daily harvests. The increasing proportion of larger fruit makes dealing with smaller fruit more challenging. Despite some sugar scarring, overall quality is good, with brix levels in the 12-16% range. California production will continue until mid-October before transitioning to Yuma.

## onions green



**EXTREME** Limited supplies, primarily from Mexico, with an increased demand. Growers are recovering from heatwaves in Northern Mexico, causing market pricing to react and expected to increase in the coming weeks.

## pineapples



Supply is limited. Size spectrum is still inconsistent. Week-over-week, this issue will improve; stronger volumes are expected during September. We should have peak volumes for larger sizes in October.

If you have any specific questions or concerns on any commodities not mentioned in this report, please feel free to reach out to [jhoppe@nproduce.com](mailto:jhoppe@nproduce.com) and we will be happy to give you those current market conditions. Also look for our Spanish version that will be released on Monday. Have a great week!

Your Dedicated NPC Powered by Foodbuy Staff