



Market ALERT

WEEK 26: June 23 - 29, 2025

broccoli



RADAR Supplies remain steady this week. Most growers are shipping from Salinas, with additional supplies available from Mexico. Quality is reported as excellent, with good color. Demand has increased this week, and markets are holding firm. Expect prices to rise next week.

citrus



Lemons: District 2 is now in full swing. Smaller sizes (165s/200s) are limited, while larger sizes remain the most promotable.

Limes: Pricing remains stable for smaller sizes. A lack of rain in Mexico previously led to a shortage of larger sizes, but recent showers have improved conditions, and larger sizing is slowly becoming more available.

grapes



The table grape market is transitioning from South American to Mexican supply. Chilean red seedless grapes remain in good condition, while Mexico's early Flames are starting harvest. South

American green seedless varieties are winding down with mixed quality, as Mexican Early Sweets gradually increase in volume. Pricing is firm overall, with premiums for early-season high-quality fruit.

herbs



Chervil: Supply remains limited. There is optimism for better availability in the coming week. On the West Coast, both supply and quality are reported as good.

lettuce



Iceberg: **RADAR** Steady supplies are reported this week, with most growers now shipping from Salinas, CA. Demand remains consistent, and growers are noting good quality and very good weights. Market pricing is more active this week

Romaine: Supplies are light this week as growers transition to Salinas, CA. Gaps in plantings are contributing to the limited availability. Quality is reported as fair. Supplies are expected to remain light into next week, with markets likely to strengthen due to reduced volume.



produce in **PEAK** for June

Artichokes	Mushrooms	Raspberries
Blueberries	Nectarines	Radishes
Cantaloupe	Peaches	Watermelon